



**EBONYLIFE LIMITED**

**TERMS & CONDITIONS FOR ‘CHIEF DADDY’ PROMOTIONAL COMPETITION**

1. This competition is being run and sponsored by EbonyLife Limited (“the Company”).
2. The Participants must be resident in Nigeria.
3. The Participants have to be at least 18 (eighteen) years old.
4. The Participants have to like the trailer of the film “Chief Daddy” and tag two (2) friends (for Facebook and Instagram users) or retweet (for Twitter users) with the hashtag #SmileChiefDaddy to stand a chance to win ₦500.00 (Five Hundred Naira) worth of airtime on their mobile phones.
5. The Social Media Pages referenced for this competition are Instagram, Facebook and Twitter.
6. In addition to paragraph 5 above, the Participants must be following @EbonyLifeFilms on the Social Media Pages.
7. The Company shall monitor the hashtags and select the first 200 participants who comply with the Competition Rules.
8. The winners shall be notified via any or all of their Social Media Pages.
9. This competition is not open to employees (and immediate family members of employees) of the Company.
10. Participants shall use only one account each on the various Social Media Pages. For the avoidance of doubt, each Participant shall use one account on Instagram, Facebook and Twitter respectively.
11. The winning entries will be deemed to be the winners and no further discussions will be entered into.
12. Prizes are not exchangeable for any other prize. Prize not to be used in conjunction with any other offer, and are not redeemable for cash.
13. Where a Participant is found to be using multiple accounts to enter, such Participant will be disqualified.

14. This competition is in no way sponsored by the Social Media Pages; and the Company hereby releases the Social Media Pages from any financial liability as a direct result of the competition.
15. By entering this competition, the Participants warrant that all information submitted is true, current and complete and that any information supplied is not a breach of any third party's copyright or other intellectual property rights.
16. The Company reserves the right to disqualify any Participant if it has reasonable grounds to believe the Participant has breached any of the terms, conditions and rules of the competition. It also has the right at anytime to verify the validity of the eligibility of all Participants, not limited to just the information provided.
17. The company has the right to use the images, videos and any likeness taken of the entrants for publicity purposes in any manner it deems fit, without further remuneration being made payable to the entrants. By entering this competition, the Participants agree to participate in such promotional activity and material as the Company may require. In addition, it is a condition of accepting a prize that the winner shall sign a legal release in a form determined by the Company in its absolute discretion.
18. The Company's rights are assignable and transferable without the consent of the Participants/Winners.
19. The Company has the right to modify or terminate the competition without notice. In the event of such change or termination, by participating in the competition, Participants have agreed to relinquish their rights in respect to the competition and acknowledge that they will have no recourse against the Company.
20. In the event that the prize is not available despite the reasonable endeavours to secure it, the Company has the right to substitute prizes of equal value.
21. This competition is governed by the laws of the Federal Republic of Nigeria.